

JOEL BIRCH

EDUCATOR
TECHNOLOGY INTEGRATOR
21C LEARNING SPECIALIST

✉ JOELBIRCH@MAC.COM

☎ +61 431 660 470

skype JOELGUANXI

👉 HTTP://JOELBIR.CH

SUMMARY

QUALIFICATIONS

BPsych (UWA, 2003)

Grad Dip Ed (ECU, 2002)

PROFESSIONAL RECOGNITIONS

Apple Distinguished Educator
Class of 2009

PROFESSIONAL EXPERIENCE

Winthrop Australia: 2011-Present

- Professional Development Coordinator

Ashdale Secondary College: 2008-2010

- Year 7-8 Transition
- Learning Technology Establishment
- Humanities Teacher
- Technology Committee Member
- Professional Learning Coordinator
- 1:1 Class Teacher

Christ Church Grammar School: 2008

- Middle Primary Classroom Teacher

Ashdale Primary School: 2005-2008

- Junior & Middle Primary Classroom
Teacher
- Learning Technology Team Leader

Our Lady of Grace Primary School: 2004

- Middle Primary Classroom Teacher

Subiaco Primary School: 2003

- Middle Primary Classroom Teacher

PROFESSIONAL LEARNING

Apple ITSC (Sydney, Perth)

Attendee 2006-2008

Presenter 2009, 2010

ALEA Conference (Perth)

Attendee 2004-2006

Presenter 2007-2008

CEO Literacy Conference (Perth)

Attendee 2004

Presenter 2007-2008

ADE Camp (Sydney)

Participant 2009

21st Century Learning Conference (HK)

Presenter/Attendee 2008-2009

Advanced WordPress Training (London)

Participant 2011

CASE "The Audience is the Stage" Digital
Communications Conference (London)

Attendee 2011

Adobe Photoshop Training (London)

Attendee 2011

TechMAP Paris Online Community
Management Workshop Series (Paris)

Participant 2010-2011

PROFILE

Throughout a number of years of applying innovative classroom practice across government, Catholic and independent school contexts, I have increasingly turned my attention towards leadership and professional learning for my colleagues in the field of 21st Century Learning and technology deployment. Following my experience in the Ashdale K-12 Cluster with their forward planning, 1:1 implementation and laying the foundation for their professional learning framework, this is the direction in I wish to take my career. My current role at Winthrop Australia is purely a professional development role.

QUALIFICATIONS

Bachelor of Psychology (University of Western Australia, 2003)

3rd & 4th Year Specialisation in developmental and cognitive psychology.

Graduate Diploma of Education (Primary) (Edith Cowan University, 2002)

PROFESSIONAL RECOGNITIONS

Apple Distinguished Educator (ADE) - Class of 2009

2010 ADE Advisory Board - Western Australia Representative

EXPERIENCE

Winthrop Australia: 2011-Present

Professional Development Coordinator

•PD Technology Coaching - Case management & delivery for a portfolio of 12 schools.

•**Face to Face:** Research-driven consultative planning, slow-release team-teaching & coaching approach, supported by flexible & point-of-need workshop delivery.

•**Online:** Collaborative planning, resource curation, thought leadership content authoring.

•PD Program & Approach - Planning, research & design.

•Event participation

Marymount International School & The British School of Paris: 2010-2011

Teaching Focus

•Relief teaching - short & medium term assignments.

•Consultancy & collaboration in Marymount's move towards 1:1

•Professional development support & assistance.

Ashdale Secondary College: 2008-2010

Teaching Focus

•Pedagogy-first Classroom Practice in a traditionally content-driven school context.

•Curriculum Design for Digital Learning Environments including 1:1

•Pastoral Care, Digital Citizenship & Online Safety

•Providing a Differentiated Curriculum for a range of student needs.

•Cultivation of Critical Literacies as contemporary basic skills

•Application of 1:1 Best Practice

Leadership

•Foundation resource planning

•Learning Management System testing, implementation & maintenance

•Planning & Delivery of in-school Professional Learning

•Face-to-Face: Individual, Group, Structured and Open-Forum

•Online: Content Creation & Curation

•Development of the School & Cluster's Long-Range Vision for Learning Technology

•Student Outcomes: Core Usage Guidelines, Criteria for Success

•Staff Outcomes: Supporting Professional Learning framework

Ashdale Primary School: 2005-2008

Teaching

- Junior & Middle Primary Classrooms
- Curriculum, Resource & Policy Development
- Pilot Class for DET's Online Teaching & Learning System

Leadership

- Learning Technology Professional Learning: Planning & Delivery
- Technology Environment Research & Resourcing

Our Lady Of Grace Primary School: 2004

Teaching

- Middle Primary Classroom
- Involvement in pilot of statewide literacy project, including showcasing to colleagues

PROFESSIONAL LEARNING

Over the last few years I have engaged in a significant amount of professional development, mainly focussing on the pedagogies and skills required to transparently integrate technology into a rigorous learning environment. The following is a sample list of events that I have attended either as a delegate or a presenter. Further details are available in the summary column.

Apple ITSC (Sydney/Perth)

Themes: *Student Engagement, Media Literacies, Digital Content, Web 2.0, Collaborative Learning, Leadership in Digital Schools*

Attendee 2007-2010

Presenter 2009, 2010

Australian Literacy Educators Association Conference (Perth)

Themes: *Inclusivity, Engaging Boys, Critical Literacy, Transmedia in the Classroom*

Attendee 2005-2006

Presenter 2007-2008

Catholic Education Office Literacy Conference (Perth)

Themes: *Instructional Strategy, Student Engagement, Critical Literacy*

Attendee 2004

Presenter 2007-2008

Apple Distinguished Educator Camp (Sydney)

Themes: *Leadership in Digital Schools, Challenge Based Learning, Student Engagement*

Participant 2009

21st Century Learning Conference (Hong Kong)

Themes: *Rethinking Schooling for the 21st Century, Effective 1:1 Implementation, Digital Citizenship, Leadership in Digital Schools*

Presenter/Attendee 2008, 2009, 2012

Self-Arranged, Self-Guided Study Tours

Research Points: *Innovative Practice in Learning Technology Implementation, 1:1 Curriculum Design & Deployment, Innovative & Leading Professional Learning Programs*

Sydney & Melbourne 2008

(Visiting Our Lady Queen of Peace CPS, Macquarie AGS, Coburg SHS, Ringwood North PS, Balwyn HS)

Hong Kong 2009

(Visiting the Canadian International School of Hong Kong, Hong Kong International School, Discovery College, & the Australian International School of Hong Kong.)

REFEREES

[Carol Strauss](#)

Principal
Ashdale Secondary College
carol.strauss@det.wa.edu.au
(+61) 8 9302 7100

[Rick Firms](#)

Principal
Ashdale Primary School
rick.firms@education.wa.edu.au
(+61) 8 9406 6999

[Annie Agnew](#)

PL & Curriculum Design
Consultant
annie@annieagnew.com
(+61) 412 563 173